

**10. Distribution by County** (6/24/2009 Edition) Wednesday

COUNTY	CITY / AREA	HOME DELIVERY	CONTROLLED BULK	MAIL	OFFICE / RESTOCK	TOTAL
Cheshire	Alstead	0	1,095	34,795	0	35,890
	Ashuelot					
	Chesterfield					
	Drewsville					
	Dublin					
	East Swanzey					
	Fitzwilliam					
	Gilsum					
	Harrisville					
	Hinsdale					
	Jaffrey					
	Keene					
	Marlborough					
	Marlow					
	Munsonville					
	Richmond					
	Rindge					
Spofford						
Stoddard						
Sullivan						
Troy						
Walpole						
West Chesterfield						
West Swanzey						
Westmoreland						
Franklin	Northfield	0	0	1,454	0	1,454
Hillsborough	Hancock	0	40	3,867	0	3,907
	Peterborough					
	West Peterborough					
Misc.	Assorted	0	420	0	205	625
<b>TOTAL</b>		<b>0</b>	<b>1,555</b>	<b>40,116</b>	<b>205</b>	<b>41,876</b>

**11. Verification of Receivership & Readership**

**Controlled Home Delivery and Mail Distribution**

The Circulation Verification Council interviewed 493 residents in the primary market areas indicated in paragraph nine. The purpose was to identify the number of residents who indicate they receive the publication on a regular basis, and further identify the number of residents who read or look through the publication. The interviews took place throughout the audit period between the hours of 5:30 PM-8:30 PM and 10:00 AM-2:00 PM. All respondents identified themselves as 18 or older.

1. The Monadnock Shopper News is distributed regularly in your area. Do you receive The Monadnock Shopper News on a regular basis?
2. (If response to #1 was YES) Do you or someone in your household regularly read or look through The Monadnock Shopper News?

**CVC interviews indicate that 487 of 493 households or 98.8% indicated they receive The Monadnock Shopper News on a regular basis.**

**CVC interviews indicate that 384 of 487 or 78.9% indicate they regularly read or look through The Monadnock Shopper News.**

\*Households reporting stop delivery requests were excluded from the survey.

The Circulation Verification Council estimates that all the information in this text box has a minimum accuracy level of +/-2.5%.